



## **Alternative Work and Learning Environments: Sustainable, Virtual, and Future Spaces and Places**

ProWork Workshop  
PBL Lab, Department of Civil and Environmental Engineering  
Yang & Yamasaki Environment & Energy Building (Y2E2), Room 292, iRoom  
Stanford University, CA

### **Monday November 17, 2008**

- 8:30-9:00 *Registration and Coffee*
- 9:00-9:30 **Welcome and Introductions**, Renate Fruchter, Workshop Chair
- 9:30-10:45 **ProWork Nordic Case Studies: Senattii, Nordea, NCC**  
Suvi Nenonen, Nils Gersberg, Helsinki University of Technology
- 10:45-11:00 *Break*
- 11:00-12:15 **ProWork High-Tech Global Teams Case Studies: HP, Nokia**  
Renate Fruchter, Director of PBL Lab, Stanford University  
Petra Bosch, PBL Lab Stanford University  
Virpi Ruohomäki, Helsinki University of Technology
- 12:15-13:00 *Lunch*
- 13:00-13:45 **The HP Workplace Transformation**  
Chris Hood, Program Manager, The HP Workplace, HP
- 13:45-14:00 *Break*
- 14:00-14:45 **Sun Microsystems Open Work**  
Eric Richert, Principal, 8 Corners Consulting  
Ann Bamesberger, Vice President, Open Work Services Group,  
Sun Microsystems
- 14:45-15:00 *Break*
- 15:00-16:00 **Changes in the Ways of Working – Sustainability,  
Work-life-balance, and Corporate Social Responsibility**  
guest speaker via teleconference: (Nov. 18, 8-9AM Tokyo time)  
Tetsu Tada, General Manager, Corporate Social Responsibility,  
Nihon Unisys, Tokyo, Japan
- 16:00-16:15 *Break*
- 16:15-17:00 **When The Workplace Goes Away**  
Joe Ouye, co-founder of New Ways of Working Network, and  
Research for Design
- 17:00-18:00 *Reception*



**Tuesday November 18, 2008**

9:00-9:45 **From Learning to Collaboration Spaces: the Y2E2 Building**  
Renate Fruchter, PBL Lab, Stanford University

9:45-10:00 *Break*

10:00-11:00 **The Innovative Principles of the Design and Design Process  
for the Y2E2 to Support the Building's Sustainability Goals**  
Cole Roberts, Senior Consultant, Arup

10:45-11:00 *Break*

11:00-12:15 **Sustainability Calculator**  
Patricia Roberts, Senior Vice President, and Lynda Ward, Vice  
President, Strategic Consulting, Jones Lang Lassale

12:15-13:00 *Lunch*

13:00-13:45 **Virtual Spaces for Real Work**  
Remy Malan, Vice President, Enterprise, Qwaq Inc.

13:45-14:00 *Break*

14:00-14:45 **Enterprise Virtual Collaboration and Learning**  
Chris Badger, Vice President Marketing, Forterra Systems

14:45-15:00 *Break*

15:00-16:00 **Reflections and Next Steps**  
General discussion